

cht  
2025

child health technology  
**CONFERENCE**

ONLINE 11-12 JUNE 2025

BUILDING A GLOBAL COMMUNITY IN CHILD HEALTH



SPONSORSHIP OPPORTUNITIES

**NIHR** | HealthTech Research Centre  
Paediatrics and child health

Marketing  
Sheffield

# WELCOME

Welcome to Child Health Technology 2025 (CHT2025), the leading conference dedicated to showcasing advances in the field of child health technology and digital health.

Throughout the conference, attendees from **academia, healthcare, and industry** will hear **world-leading experts** present on the latest in child health technology, engage in thought-provoking discussions, and network with peers who share a common passion for child health innovation.

CHT2025 is committed to **meaningful patient involvement** and we ensure that the voices of patients, parents, and carers are heard, valued, and integrated throughout the conference.

As we look ahead to the future of paediatric healthcare, we invite you to join us on this exciting journey of discovery and innovation. Together, we can shape the landscape of child health technology and make a lasting impact on the lives of children and families worldwide.

I would like to thank our previous CHT sponsors who have supported us in making the CHT conference a global success.

Welcome to CHT2025 – where the future of child health begins and every voice matters.



**Professor Paul Dimitri**

Child Health Technology  
Conference Founder

A stylized, handwritten signature in black ink, consisting of a large, bold letter 'P' followed by a series of horizontal strokes that trail off to the right.



# WHY SPONSOR CHT?



100% of respondents to the CHT Sponsor & Partner Feedback Survey reported:

- An excellent overall impression of the conference
- Sponsorship met their objectives
- Excellent organisation
- Excellent and easy to navigate platform
- Good value for money
- Would recommend to a colleague

Sponsorship gives you the opportunity to:

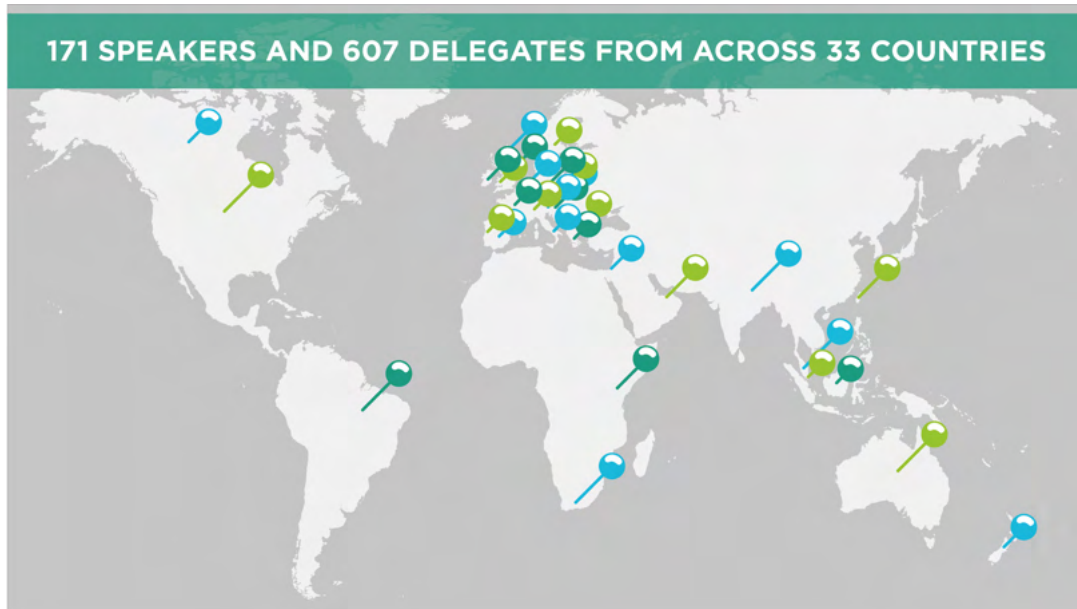
- Access a larger audience with a **broad global reach**
- **Raise the profile of your organisation** in the child health technology arena
- **Increase brand awareness** with stakeholders from diverse backgrounds, including healthcare, academia, industry, and the public
- Be recognised as an **innovator and leader** in this exciting field of healthcare

We will offer you:

- **Bespoke packages** to suit your needs
- Opportunities that allow **maximum exposure to delegates**
- **Extensive advertising opportunities** before, during & after CHT2025
- **High-level brand exposure**

# CHT HIGHLIGHTS

Over the years, CHT has built a **global network** that spans **over 30 countries** by bringing together world-leading, cross-sector innovators in child health technology.



## Previous conferences took place online and included:

- Keynotes, seminars & abstract presentations
- Technology demonstrations
- Expert panel discussions
- Live recording of the Not Mini Adults podcast
- GOSH youth forum panel discussion
- Interactive networking platform

## 100%

of delegates who completed previous CHT feedback forms would **recommend this conference to a colleague**

We asked CHT delegates:

## WHAT WERE THE HIGHLIGHTS OF CHT FOR YOU?

*“Getting inspiration for my own future work”*

*“Hearing from people I would never meet in everyday practice”*

*“Fantastic presentations on engagement of young people”*

*“A great line up of speakers, interesting examples and altogether informative and inspiring. Well done!”*

*“A great conference, by far the most professionally-presented virtual conference I have attended.”*

# SPONSORSHIP PACKAGES

<b>GOLD PACKAGE</b> <b>£12,000</b>	<b>SILVER PACKAGE</b> <b>£6,500</b>	<b>BRONZE PACKAGE</b> <b>£1,500</b>
Twenty delegate passes for the full conference	Ten delegate passes for the full conference	Five delegate passes for the full conference
Logo on front page of the CHT2025 website with links to sponsor website	Logo on CHT2025 website with links to sponsor website	Logo on CHT2025 website with links to sponsor website
Pre- and post-conference comms and social media activity, including: <ul style="list-style-type: none"> <li>• Invitations to join Gold sponsor mailing lists</li> <li>• Promotion of future events organised by the sponsor taking place in the 12 months after CHT2025</li> <li>• Promotion of one video up to 60 seconds (provided by the sponsor) discussing why child health tech is important to their group</li> </ul>	Pre- and post-conference comms and social media activity	Pre- and post-conference comms and social media activity
Logo on all conference slides	Logo on all conference slides	Logo on all conference slides
Large-sized logo on conference holding slides	Medium-sized logo on conference holding slides	Small-sized logo on conference holding slides
Use of CHT2025 logo on sponsor comms relating to the conference	Use of CHT2025 logo on sponsor comms relating to the conference	Use of CHT2025 logo on sponsor comms relating to the conference
Thanks given to Gold and Silver sponsors at the start and end of the conference	Thanks given to Gold and Silver sponsors at the start and end of the conference	
90 second promotional video to be played three times per day for the duration of the conference (one video per sponsor, provided by the sponsor)	30 second promotional video to be played once per day for the duration of the conference (one video per sponsor, provided by the sponsor)	
Dedicated feature on the sponsor in the CHT2025 digital newsletter		
Sponsorship of one keynote presentation or seminar		





We are happy to discuss what you would like to achieve from being part of CHT2025 and develop a package that is right for you.

Please contact us to discuss your options.



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eventmanagementdirect.co.uk



[www.childhealthtechnology.com](http://www.childhealthtechnology.com)



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@NIHRChildrenHRC

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